



HOTEL CAFÉ ROYAL

REGENT STREET, LONDON



THE SET

HOTELS



The three founding hotels of The Set are located in the cultural heart of their vibrant cities. They have for decades attracted people who drive change and creativity and are places where established and emerging ideas come together to shape the future.

Matching the spirit and pace of contemporary life, The Set hotels are explicitly designed to enable new discoveries and to capture the hearts and minds of guests in the process. These are places people love, want to return to and to tell others about. Simply put, they are the modern grand hotels of our time.





Hotel Café Royal has historically been a gathering place for conversation and entertainment, and has welcomed intellectuals, artists, writers, rock stars and royalty throughout its storied past.



OSCAR WILDE AND VIRGINIA WOOLF, PATRONS OF CAFÉ ROYAL,
LOU REED, MICK JAGGER AND DAVID BOWIE AT THE OSCAR WILDE BAR IN 1973

From Virginia Woolf to Aubrey Beardsley, HG Wells to Jacob Epstein, writers and artists have long taken sanctuary in Café Royal. Oscar Wilde was a regular patron in the 19th century. It was here that he wooed his lover Lord Alfred Douglas—or 'Bosie'—and where he was advised to drop the charge of criminal libel against Douglas' father, the Marquess of Queensberry.

In 1973, David Bowie chose the venue for the legendary, impromptu retirement party of his alter ego, Ziggy Stardust. Large crowds gathered outside the restaurant in order to watch Lou Reed, Mick Jagger and Lulu arrive at 'The Last Supper', as the alien superstar bid the world a final farewell.



It is alleged that Winston Churchill awaited news of his first role as prime minister in the Grill Room at Café Royal. King George VI and Diana, Princess of Wales would also often spend lunch at Café Royal.

Film stars including Barbra Streisand, Elizabeth Taylor and Brigitte Bardot were attracted to its golden age glamour, and Café Royal has also appealed to sportsmen too. The Queensberry Rules for Boxing were laid out here by the founders of the National Sporting Club in 1867 and, in 1951, the Café Royal became the home of the official boxing organisation. Legends such as Muhammed Ali would attend its black tie dinners here.



WINSTON CHURCHILL, BRIGITTE BARDOT
AND MUHAMMED ALI AT CAFÉ ROYAL

Winston Churchill
Hotel Café Royal past patron

'TO IMPROVE
IS TO
CHANGE,
TO BE
PERFECT IS
TO CHANGE
OFTEN.'

At the vibrant, cultural crossroads of the city, where the elegance of Mayfair, energy of Soho and sophistication of St James combine, Hotel Café Royal recreates the luster, the artistry and the grandeur that attracted so many people in its 150 year history. An exquisite balance of heritage and elegance with 21st century, exciting modernity.

Oscar Wilde Lounge



Contemporary artistry is present throughout the hotel in its sleek minimalism and modernity, but the Oscar Wilde Lounge pays homage to a more historical idea of opulence and craftsmanship. Originally known as the Grill Room when it opened in 1865, the lounge has undergone extensive restoration over three years to return it to its Grade II-listed glory. There are few finer places to enjoy afternoon tea and the legendary tales about past patrons.







Green Bar



The Green Bar not only provides an extensive list of botanicals and tonics to choose from—including a handpicked selection of 18 gins and seven matching tonics—but, in true 19th century spirit, our skilled barmen master absinthe experiences for guests. It was the tippie revered by many bohemian intellectuals and artists and its hue gives the bar its name. It is rumoured that Oscar Wilde once hallucinated drinking absinthe at Café Royal, and saw young girls picking tulips. Today, our barmen promise to create something rather more tranquil for guests.

Oscar Wilde
Hotel Café Royal past patron

'I HAVE THE
SIMPLEST
TASTES.
I AM ALWAYS
SATISFIED
WITH THE
BEST.'

Cakes & Bubbles by Albert Adrià



After his successful pop up at Café Royal in 2016, famed chef Albert Adrià returns to London. Voted The World's Best Pastry Chef by The World's 50 Best Restaurants and having built a gastronomic revolution alongside his brother, Ferran, at the legendary Michelin three-star elBulli, Cakes & Bubbles marks his first permanent establishment outside of his native Spain. Cakes & Bubbles is a dessert and Champagne experience where diners are invited to enjoy a parade of exceptional desserts alongside a curated selection of champagnes and sparkling wines.







Laurent at Café Royal



Laurent at Café Royal by internationally renowned chef Laurent Tourondel is located in the heart of Café Royal overlooking Regent Street and the hotel lobby. Laurent is best known in North America where he has restaurants in New York, Miami and Charlotte in North Carolina. The restaurant builds upon the history of the famous Grill Room at Café Royal established in 1865 featuring an open kitchen serving from the grill, fresh vegetables, fish and meat. In addition, there is an exceptional sushi offering to complete the experience. The restaurant is open for breakfast, lunch, dinner and cocktails late into the evening.

Albert Adrià
Resident Chef in 2016

'MY JOB
DOESN'T
FEEL LIKE
WORK BUT
A WAY OF
LIVING.'





GRAND SUPERIOR GUESTROOM

Guestrooms

Guestrooms at Hotel Café Royal are unified by gracefully minimalist contemporary design, soothing colour palettes and historical touches such as fumed oak or rusticated Portland stone. Bathrooms are crafted in Carrara marble with rainfall showers and large baths. The guestrooms are modern and refined and all share an intimate atmosphere.

SUPERIOR GUESTROOM 32 SQM / 344 SQFT

DELUXE GUESTROOM 40 SQM / 431 SQFT

GRAND SUPERIOR GUESTROOM 35 SQM / 377 SQFT

GRAND DELUXE GUESTROOM 40 SQM / 431 SQFT



DELUXE GUESTROOM LIVING AREA AND BEDROOM,
GRAND DELUXE BATHROOM





GRAND JUNIOR SUITE

Suites

Using fumed oak and Portland stone, our serene and spacious selection of suites recall the grandiosity of grand hotels with modern design.

Both contemporary and historical, masculine and feminine, the suites are unified by details such as 1600 thread count mattresses, the finest Egyptian cotton linen from Frette and pillows from Muehldorfer.

JUNIOR SUITE 52 SQM / 560 SQFT

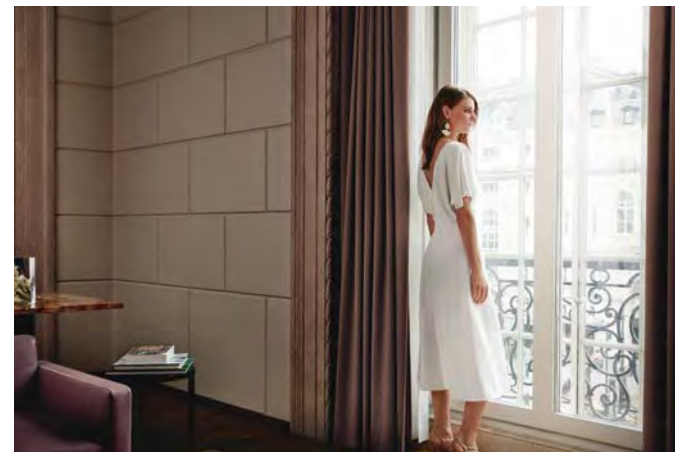
GRAND JUNIOR SUITE 61 SQM / 657 SQFT

DELUXE SUITE 66 SQM / 710 SQFT

WESTMINSTER SUITE 62 SQM / 667 SQFT

REGENT SUITE 90 SQM / 969 SQFT

OSCAR SUITE 108 SQM / 1163 SQFT



OSCAR SUITE LIVING AREA AND BEDROOM,
REGENT SUITE LIVING ROOM AND BATHROOM



EMPIRE SUITE

Signature Suites

The array of signature suites touch upon every imaginable taste and include the cosy, wood paneled Tudor Suite, the Napoleonic grandeur of the Club Suite and calming prettiness of the Celestine Suite, which is named after the wife of the original founder of the Café Royal. The crowning glories are the Dome Penthouse, the Presidential Wing and the Royal Wing, furthering Hotel Café Royal's reputation as the preferred resting place for all manner of regal guests to both socialise and sleep.

TUDOR SUITE 106 SQM / 1141 SQFT

CLUB SUITE 105 SQM / 1130 SQFT

CELESTINE SUITE 178 SQM / 1916 SQFT

EMPIRE SUITE 212 SQM / 2282 SQFT

DOME PENTHOUSE 292 SQM / 3143 SQFT

PRESIDENTIAL SUITE & WING 500 SQM / 5382 SQFT

ROYAL SUITE & WING 512 - 825 SQM / 5511 - 8880 SQFT



TUDOR SUITE LIVING AREA, DOME PENHOUSE LIVING AREA,
EMPIRE SUITE LIVING AREA





DOME PENTHOUSE TERRACE

Hotel Café Royal is a place for minds to meet and conversations to convene. It has historically been a place for both discussion and celebration, and this continues today as a space for business dinners, weddings and conferences.



POMPADOUR BALLROOM

Meetings & Events

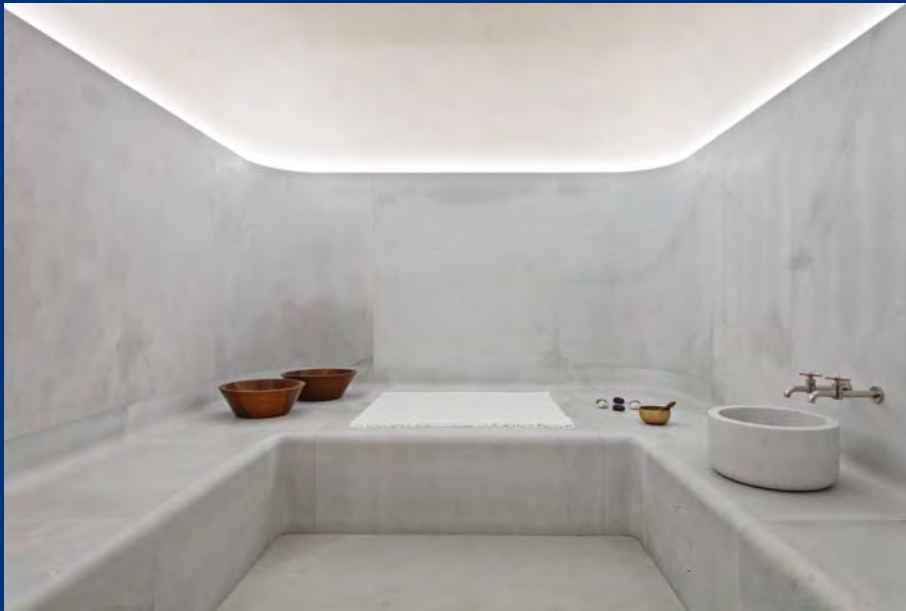
Whether for business or pleasure, the historic surroundings, modern amenities and careful service make Hotel Café Royal a memorable place to host any event. This is the home of inspiring environments and individual experiences, right in the heart of the city.



POMPADOUR BALLROOM AND TERRACE OVERLOOKING REGENT STREET



Entertainment has always been at the centre of life at Hotel Café Royal, but wellbeing, health and relaxation are also part of our fundamental beliefs.

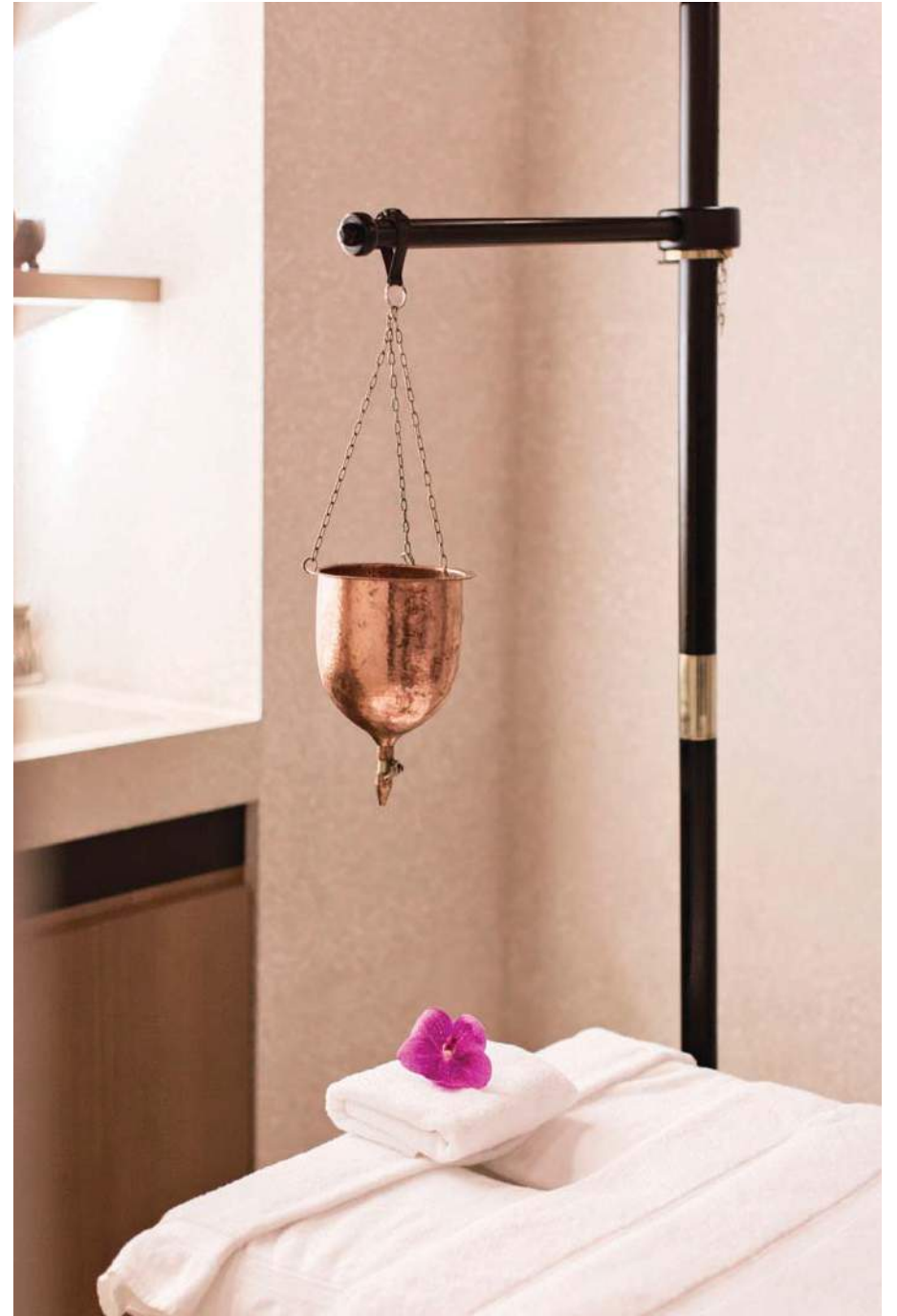
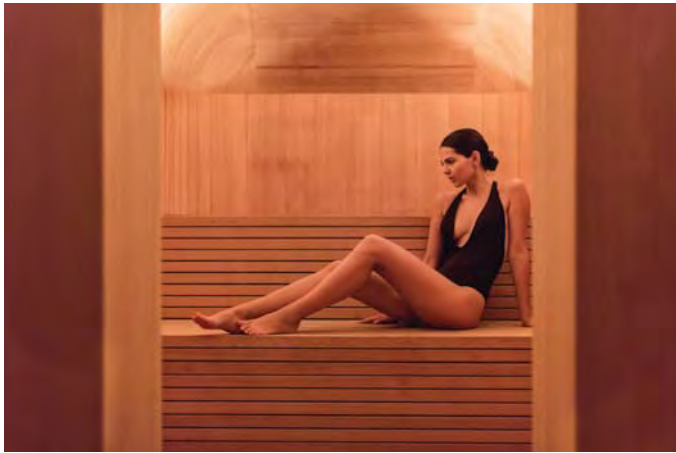


Akasha Holistic Wellbeing Centre

WELLBEING



The Akasha Holistic Wellbeing Centre is a 1,200 sqm sanctuary with a large lap pool, sauna, steam room, Jacuzzi and nine treatment rooms, including a private Hammam, Vichy shower and Watsu pool. The gym features LifeFitness equipment and dedicated personal trainers. We have highly trained staff who are committed to your wellbeing, and use their expertise to create a unique space for clients.





Hotel Café Royal enjoys an unrivalled setting and an outstanding address in the very heart of London. Every facet of London that you would want to experience is within walking distance of its Regent Street front door.



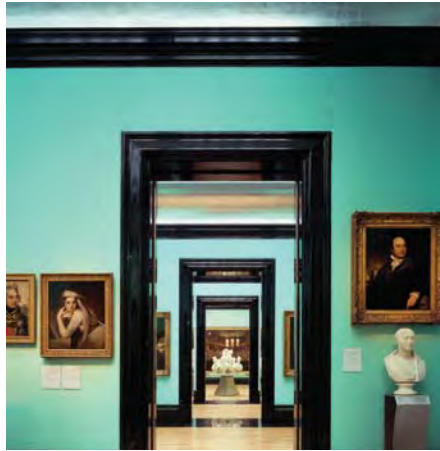
LIBERTY AND DOVER STREET MARKET

Mayfair & Soho



Mayfair offers private members' clubs, boutiques and fine dining restaurants. Stores range from the established fashion houses on Bond Street to the independent brands of Mount Street and Dover Street. A series of design galleries and showrooms are also to be found.

Soho remains one of the most dynamic neighbourhoods in London. Its exciting retail scene includes independent women's and menswear boutiques plus a collection of international brands. A recent dining renaissance in the area has seen a wide variety of restaurants and cuisines emerge.



London Culture



Hotel Café Royal is close to the many cultural highlights of the city, each with their own individual personality to experience. The hotel is immediately surrounded by the arts, with the National Gallery, the Royal Academy of Art and ICA all within a short walk. The commercial contemporary art galleries of Mayfair—including Hauser & Wirth and White Cube—are also close by. Regent Street also borders many theatres in the West End, and the Royal Opera House is a stroll away across Covent Garden.

NATIONAL PORTRAIT GALLERY, THE GIELGUD THEATRE, ICA AND ROYAL ACADEMY OF ART



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THE SET
HOTELS

CAFÉ ROYAL
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CONSERVATORIUM
AMSTERDAM

LVTETIA
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