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THE SET HOTELS APPOINTS  
JEAN-LUC COUSTY,  
AS GENERAL MANAGEMENT OF HOTEL LUTETIA

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The Set Hotels group, owner of the illustrious Hotel Lutetia in Paris, has appointed Jean-Luc Cousty to the general management of the emblematic institution on Paris Left Bank - the Hotel is soon to be reopened after undergoing major renovations.

Stephen Alden, CEO of The Set Hotels said,  
*“Jean-Luc Cousty is the ideal partner to take the reins of his beloved Hotel Lutetia, and to succeed in the reopening this iconic establishment, so dear to the Parisians. He is an expert in all prestigious Hotel operations, but, first and foremost, he belongs in this specific place, embraces its spirit and its clientele. He will know how to maintain The Set Hotels’ standards of excellence and, as soon as it reopens, will help the Lutetia soar.”*

Seen as the palace on the Rive Gauche by all Parisians and by every lover of Saint-Germain-des-Prés in the world, the Lutetia intends to get back to its original status among the great Parisian Hotels. Infused with both History and life stories, a living heritage of the city whose name it bears, this mythical establishment is animated with the spirit of “Rive Gauche”. Today, its goal is to become “the address on Paris Left Bank” again.

*“I know the Lutetia deep in its soul – its elegant conviviality, its devoted clientele. My career is closely attached to it, and I thank The Set Hotels for the trust they are placing in me. My mission is truly unique: maintaining a continuum between “before” and “after” the renovation, and becoming the architect of the Hotel’s future by amplifying the influence of this one-of-a-kind address on the Left Bank and in the world. The Lutetia is not only one of the Capital’s Leading Hotels, it is also one of the pearls in The SET Hotels collection.”*  
Explains Jean-Luc Cousty.

Jean-Luc Cousty began his career at the Concorde Hotels at 21, and quickly joined Hotel Lutetia as Administrative Director. Despite a few successful professional escapades to other prestigious hotels, his footsteps always brought him back to the corner of Boulevard Raspail and rue de Sèvres where, in the mid-90s, his position for 3 years was Director of Operations, in charge of Restoration. In 2008, he returned again, this time at the General Manager. Among other responsibilities, he orchestrated the celebrations of the centenary of the hotel as well as the preparation of the renovation works – which began in 2014.

Last March, this Bordeaux native put an end to his assignment at the Hotel du Palais in Biarritz, the only Palace on the Atlantic Coast. As the General Manager since the closure of the Lutetia, he’s been particularly involved in the renewal of the “Palace” label in 2016. He then introduced a new commercial policy that resulted in a two-year historical high for him and his team.

At age 54, he now returns to his first love, Hotel Lutetia.

Jean-Luc Cousty is in charge of setting up a management committee capable of meeting all the challenges.

He made this one of his top priorities as, according to him, *«teamwork is the key to success»*.

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#### ABOUT THE SET

At the most outstanding addresses, within some of the world’s most vibrant destinations, The Set is creating the modern grand hotels of our time. Currently consisting of Hotel Café Royal in London, Conservatorium in Amsterdam and the Lutetia in Paris (due to open late 2017), each unique property has been re-imagined to display an exquisite harmony of unique heritage and contemporary spirit, wellbeing and indulgence as well as sanctuary and discovery.

It is The Set’s discerning individuality and exceptional focus that create inspiring environments, beautifully composed for contemporary living where guests feel they belong and always wish to return.

[www.thesethotels.com](http://www.thesethotels.com)

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